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MEDIA STATEMENT

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MYWorkLife To Wow Talents To Malaysia

- A strategic response to lure knowledge talents to Malaysia
- Key economic zone, Iskandar Malaysia as MYWorkLife Showcase with state-of-the-art facilities, full infrastructure and a one-stop business centre, ensures fast, seamless and convenient living

The Prime Minister, YAB Dato' Sri Mohd Najib Tun Haji Abdul Razak, today launched MYWorkLife portal, an Internet-based interactive virtual platform to attract knowledge workers to work and live in Malaysia. This strategic initiative will complement the national efforts to fill the gap in attracting the talent pool thus supporting the economic reforms under the New Economic Model ("NEM").

The online platform offers convenience for talents, both local as well as those from any parts of the world, to seek information that they required in their decision making process on whether Malaysia would fit their career aspirations.

"The MYWorkLife portal is part of Khazanah Nasional Berhad's ("Khazanah") strategic response, as the secretariat to the Putrajaya Committee on GLC High Performance ("PCG"), to particularly lure talent to Malaysia as knowledgeable talent pool is important to undertake the reforms under the NEM," said Khazanah's Managing Director, Tan Sri Dato' Azman Hj. Mokhtar.

Menteri Besar of Johor, YAB Dato' Haji Abdul Ghani Othman accompanied the Prime Minister at the launch of the portal at the lifestyle event, MYWorkLife@Iskandar Showcase at Puteri Harbour, Kota Iskandar, Johor.

For a start, MYWorkLife is showcasing Iskandar Malaysia as an ideal place for employment given that it is on its way to become a high growth economic zone, hence offering talents not just economic benefits but as well as comfortable living, facilitated by integrated facilities and amenities. For example, the Government had announced in the Budget 2010 that knowledge workers of qualified activities would enjoy a discounted income tax rate of 15% while working in Iskandar Malaysia.

"The decision to relocate can be a complex one as there are many factors for considerations. MYWorkLife, an interactive online platform, is a convenient way for talent to search for relevant information as well as get to know the Government Linked Companies ("GLCs") as employers of choice," Tan Sri Dato' Azman said.

The portal allows virtual interaction where visitors can register and create their unique avatar and interact with the virtual offices of GLCs. For example, there will be townhalls by GLCs of which registered visitors can speak to the respective key management representatives and get to know the companies.



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MYWorkLife will eventually feature opportunities available at the other key economic zones including East Coast Economic Region (“ECER”) and Sarawak Corridor of Renewable Energy (“SCORE”), as well as private companies operating in Malaysia.

The MYWorkLife@Iskandar Showcase also features the key transformation initiatives of the Government Linked Companies Transformation (“GLCT”) Programme and the Government Transformation Programme (“GTP”) as well as dialogues with certain CEOs of GLCs and relevant bodies. Minister in the Prime Minister’s Department, Dato’ Sri Idris Jala who’s leading the GTP initiatives, also gives the latest developments on National Key Result Areas (“NKRA”).

Main exhibitions during the two-day event include Performance Management & Delivery Unit (“PEMANDU”), as well as a showcase of Iskandar Malaysia by Iskandar Regional Development Authority (“IRDA”), Iskandar Investment Berhad (“IIB”), UEM Land Holdings Berhad and Port of Tanjung Pelepas.

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About the Putrajaya Committee on GLC High Performance (“PCG”)

The GLC Transformation (“GLCT”) Programme was launched on 14 May 2004 while the PCG was formed in January 2005 as the Steering Committee for the Programme and leads the drive to transform GLCs into high-performing entities. PCG consists of representatives from the Minister of Finance Incorporated and the Prime Minister’s Office as well as participation from the heads of the Government-Linked Investment Companies (“GLIC”) namely Khazanah Nasional Berhad (“Khazanah”), Permodalan Nasional Berhad, Employees Provident Fund, Lembaga Tabung Angkatan Tentera and Lembaga Tabung Haji. The Minister in the Prime Minister’s Office in charge of the Economic Planning Unit, Chief Secretary to the Government and Chief Secretary to the Treasury have also been included as permanent members of the PCG, as participation from these key people who are intimately involved with the transformation of the public sector will strengthen the role of the Government as an agent of the GLCT to create the right environment for the GLCT Programme goals to be met.

Khazanah, the investment holding arm and strategic investor of the Government of Malaysia, is the Secretariat for the PCG.

About MYWorkLife@Iskandar Showcase

MYWorkLife@Iskandar Showcase will open its doors to the general public from 10.00 am – 5.00 pm daily this Saturday and Sunday at Puteri Harbour, Kota Iskandar, Johor. Admission is free.